

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Christina L. Malinosky

Applicant : John E. Lertzman, et al.

Confirmation No. 3534

Application No. : 10/612,518

Filed : July 2, 2003

Title : SYSTEM AND METHOD FOR COLLABORATIVE AFFINITY  
MARKETING

Grp./Div. : 3688

Examiner : Michael H. Goldman

Docket No. : 50578/C995

**SUBMISSION OF APPELLANT'S BRIEF (§ 1.192)  
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Mail Stop Appeal Brief-Patents

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068

April 2, 2010

Commissioner:

Enclosed for filing is the Appellant's Brief for this application.

  X   An extension of time to file Appellant's Brief is requested, and a Petition for Extension of Time and the applicable fee are filed herewith.

  X   \$270.00 to cover the fee for the appeal brief is submitted herewith.


       An oral hearing of the appeal is requested, \$540.00, the fee for the oral hearing, is submitted herewith.

**Application No. 10/612,518**

The Commissioner is hereby authorized to charge any further fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By \_\_\_\_\_  
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RRT/clv

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